

NEWS ALERT: FOR IMMEDIATE RELEASE



SightLine Health Opens Prostate Cancer Clinic in Medical Center

Outpatient Facility Offers Precise Radiation Treatment Using Latest Technology

Media Contact:

Eric Herrera
FrogDog Communications
713-862-2505 x23
eric@frog-dog.com

www.sightlinehealth.com

HOUSTON, July 8, 2008 — Prostate cancer patients have a convenient new option for highly effective radiation treatment with the opening of SightLine Health's new Medical Center Clinic. The new clinic caters exclusively to prostate cancer patients by providing intensity-modulated radiation therapy (IMRT) precisely focused using image-guided radiation therapy (IGRT) technology.

"While physicians use IMRT to treat a variety of malignancies, it is particularly effective against prostate tumors. The physicians we work with may use IMRT alone or in conjunction with other treatments like surgery and chemotherapy, depending on tumor characteristics," explained SightLine CEO TJ Farnsworth. "By treating only prostate cancer patients in our new Medical Center Clinic, we can focus on providing them exceptional treatment experiences."

By harnessing powerful computer technology to precisely focus radiation beams on cancerous tissue, IMRT delivers higher doses of radiation to tumors while sparing nearby healthy tissue. For patients, this means more effective treatment focused on cancer cells, less radiation exposure to normal tissue, potentially fewer and milder side effects, and the ability to treat some tumors that couldn't previously be treated by radiation.

SightLine Medical Center incorporates IGRT into the treatment process to pinpoint radiation delivery. With IGRT, patients undergo scans prior to each treatment session to fine tune radiation beams and adjust for tumor changes or movement. Such precision is particularly critical when treating prostate cancer because of the gland's close proximity to sensitive tissues of the bladder, bowels and anus.

"I have continuously sought better ways to treat prostate cancer patients throughout my career, and the combination of IGRT and IMRT represent a breakthrough for many of them," said Dr. Brian Miles, one of Houston's top urologists and SightLine Medical Center's urology medical director. "I am glad to be a part of this new clinic, which brings the latest advances in care to prostate cancer patients in our community."

The 12,000-square-foot facility is located at 9150 Main, Suite A-3, at the northwest corner of Main and Murworth, with ample free surface parking. Its specialized medical staff includes radiation oncologist Dr. Sanjay Mehta and medical physicist J. Michael Bruno.

- more -



SightLine continually assesses emerging technologies that offer effective treatments without surgical risks and brings these noninvasive options to the patients and communities that need them. SightLine is slated to open another IMRT clinic in Austin later this year, and it operates clinics in Houston, Dallas and Atlanta that provide nonsurgical MR-guided focused ultrasound treatments to women suffering from uterine fibroids.

About SightLine Health

Headquartered in Houston, Texas, one of the country's leading medical communities, SightLine Health brings patients access to emerging technologies such as intensity-modulated radiation therapy and MR-guided focused ultrasound. Affiliations with leading medical experts help SightLine identify and assess technologies to determine which treatments produce the best outcomes, often before these innovations become widely available. SightLine partners with top physicians to develop state-of-the-art facilities that provide access to the latest medical breakthroughs in convenient, comfortable environments. For more information, visit www.sightlinehealth.com.

Media Contact:

Eric Herrera
FrogDog Communications
713-862-2505 x23
eric@frog-dog.com

www.sightlinehealth.com

- # # # -